

Remit To: KYW-TV
P.O. BOX 905739
CHARLOTTE, NC 28290-5739



KYW TV3

INVOICE

For: MARKELL FOR DELAWARE(188426)
325 E Main St
Newark, DE 19711-7152

Account Exec: CAROLYN TYSON
Office: KYW-TV
Contract Num: 1041-80913
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556699
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012
Net 30 days

In Account With: THE CAMPAIGN GROUP, INC.(8131)
1600 Locust St
Philadelphia, PA 19103-6305
ATTN:Accounts Payable

Product Desc: D-DE GOV

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	CBS THIS MORNING	10/16/2012-10/21/2012	. T W T F . .	60	1	500.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. T W T F . .		1		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	08:24:01 AM		MAR120FIRH	60	500.00				
2	LATE NEWS	10/16/2012-10/22/2012	MTWTFSS	60	5	3,600.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		MTWTFSS		4		3,600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/17/2012	We	11:32:49 PM		MAR120FIRH	60	3,600.00				
10/18/2012	Th	11:27:50 PM		MAR120FIRH	60	3,600.00				
10/19/2012	Fr	11:21:41 PM		MAR120FIRH	60	3,600.00				
10/20/2012	Sa	11:22:01 PM		MAR120FIRH	60	3,600.00				
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		MTWTFSS		1		3,600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	11:23:56 PM		MAR120FIRH	60	3,600.00				
3	DAVID LETTERMAN	10/16/2012-10/21/2012	. T W T F . .	60	3	1,400.00				
LUR										

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T W T F . .		3		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	12:30:16 AM		MAR120FIRH	60	1,400.00			
10/18/2012	Th	12:04:36 AM		MAR120FIRH	60	1,400.00			
10/19/2012	Fr	12:31:19 AM		MAR120FIRH	60	1,400.00			
4	5PM EARLY NEWS		10/16/2012-10/21/2012		. T W T F . .		60	1	1,400.00
LUR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T W T F . .		1		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	05:53:55 PM		MAR120FIRH	60	1,400.00			
5	NEWS 3 AT 6		10/22/2012-10/22/2012		M		60	1	1,900.00
LUR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M		1		1,900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	06:10:27 PM		MAR120FIRH	60	1,900.00			
6	NAVY NCIS		10/16/2012-10/16/2012		. T		60	2	18,000.00
LUR REQUEST INSIDE BREAK									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. T		1		18,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu				60			18,000.00	Preempted

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/16/2012	Tu	08:47:58 PM	10/16/2012	MAR120FIRH	60	18,000.00	18,000.00		Makegood in NCIS: LOS ANGELES	
7	48 HOURS			10/20/2012-10/20/2012	 S .		60	1	3,000.00	
LUR											
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		 S .		1		3,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/20/2012	Sa	10:39:04 PM		MAR120FIRH	60	3,000.00				
8	CBS EVENING NEWS			10/16/2012-10/21/2012		. T W T F . .		60	1	3,000.00	
LUR											
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012			. T W T F . .		1		3,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/19/2012	Fr	06:58:57 PM		MAR120FIRH	60	3,000.00				
	<u>Total Spots</u>			<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	14			50,000.00		7,500.00		42,500.00	18,000.00	18,000.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



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Billing Notes

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
KYW-TV CONTROLLERS OFFICE

(215) 977-5578

Gross Billing	50,000.00
Trade Value	0.00
Agency Commission	7,500.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	42,500.00

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